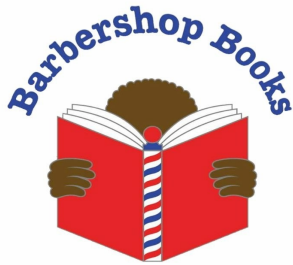




COLUMBUS

BARBERSHOP BOOKS PROGRAM

Year 2, Newsletter #1



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The Literacy Challenge

According to the United States Department of Education, more than 85% of America's black male 4th grade students are not proficient in reading. In an increasingly global and knowledge-based economy, poor reading skills among young black boys today will produce black men who are unprepared to compete in the workforce of tomorrow. Four key factors contribute to low reading proficiency among young black students:

- Limited access to engaging and age appropriate reading material;
- Lack of black men in black boys' early reading experiences;
- Few culturally competent educators; and
- Schools that are unresponsive to black boys' individual learning styles.

Source: <https://barbershopbooks.org/>

Barbershop Books Mission

Barbershop Books mission is to close the reading gap by helping black boys, and other boys of color, ages 4-8 to identify as readers by connecting them to books and reading in male-centered spaces and by involving men in boy's early reading experiences.

What is Barbershop Books?

Barbershop Books is the debut program of **Reading Holiday Project, Inc.**, a 501(c)(3) nonprofit literacy organization in New York City. Developed in Harlem, Barbershop Books is a community-based program that creates child-friendly reading spaces in barbershops and provides early literacy training to barbers across America. Barbershop Books leverages the cultural significance of barbershops in black communities to increase boys' access to culturally relevant, age appropriate, and gender responsive children's books and to increase out-of-school time reading, and reading for enjoyment, among young black boys and other boys of color.

Columbus Barbershop Books Program

In July 2016, Columbus City Schools and Columbus City Council partnered to pilot this innovative, yet simple, program to change young males of color from being identified as reluctant readers to self-identifying as readers. The program launched in 10 local barbershops. Each participating shop received a bookshelf, an initial set of 15 books specifically curated to engage young males of color, and 36 replacement books throughout the year.



COLUMBUS
CITY SCHOOLS

THE CITY OF
COLUMBUS
CITY COUNCIL



By the end of year 1, the **Columbus Barbershop Books** program provided access to a total of 1,530 books for our young readers.

Based on positive barber feedback that more students than ever were reading and/or exploring the books provided by the **Barbershop Books** reading spaces, Columbus City Schools and Columbus City Council expanded the program to serve a total of 30 local barbershops in October 2017. The Year 1 participating shops received a different list of books for Year 2 to increase the variety of titles available for young readers.

Additionally, each of the 30 participating shops for Year 2 received 10 titles for middle and high school students from the **Columbus City Schools** and an I Know I Can children's book about going to college. At the conclusion of year 2 of the Barbershop Books program, a total of 2,880 additional books, with 41 different titles, will be accessible our young readers in October 2018. See page 4 to view the titles of books provided by this program.

Columbus Barbershop Books Stats

Number of Shops	Number of Books Distributed	Number of Photos Collected	Number of Students Signing In
30	1050 of 1810	71	47

What People are Saying About the Columbus Barbershop Books Program:



"The importance of students reading outside of school time, and their self-identification as readers, cannot be emphasized enough. Efforts like Barbershop Books make reading a central part of frequent and cherished activities that remind me of when I was a young person reading magazines and comics during my visits to the barbershop. The Barbershop Books reading spaces enable parents and communities to motivate young minds and make reading a priority."

◀ **Dr. John D. Stanford**, Interim Superintendent/CEO
Columbus City Schools

"I think that it's a good program. I saw one lady reading a book to her kids while she waited. It's educational and it gives the kids something to do especially since we don't have any toys or televisions. I think every shop that has kids should have this in their shop..."

Edwin W., Licensed Barber



“Barbershops are the heart and soul of a neighborhood,” said Council President Shannon Hardin. “The goal of Barbershop Books is for young boys of color to say 3 critical words, ‘I’m a reader.’”

◀ **Shannon G. Hardin**, President
Columbus City Council

“Barbershop Books is the hottest new thing in the shop; it brings joy to see the kids run in the shop dap up the barber then grab a book or few to read with their parent...”

Ryan J., Licensed Barber

"It's such a good feeling I get when I see parents reading books to their children while they patiently wait for me to service them; it's more than just kids reading books, it's them bonding with their parents while learning at the same time..."

Andrew E., Licensed Barber

“It’s going really good! The kids love it! I heard a parent say, ‘Whoever came up with this, it was a great idea.’ I see more of an interaction than what I thought I would, some kids want to take the books home...”

Elaine P., Licensed Barber



“Bringing reading opportunities to children outside of the classroom builds a foundation for their education and helps spark a lifelong interest in learning. The Barbershop Books program is not just an investment in our kids today – it is an investment in our future.”

◀ **Elizabeth C. Brown**
Columbus City Council

"I think that the barbershop books program is really great. I saw a mom reading a book to her son while he was getting his haircut and she was very animated. I also saw one of our barber students reading a book together with a kid while he was cutting his hair so I think it's great..."

Carrie W., Executive Director
Ohio State Barber College

Meet Your Columbus Barbershop Books Liaison

"As an organizer and participant of the **Barbershop Books Initiative** my goal is to ensure that our young boys in Columbus are given a memorable reading experience in a male-centered environment while empowering barbers to be effective leaders in the community."

◀ **Lamont Evans**, Columbus Barbershop Books Liaison



To learn more about the **Columbus Barbershop Books Initiative**, please visit: <http://www.ccsch.us/BarbershopBooks.aspx>

BOOKLISTS

BARBERSHOP BOOKS PROGRAM

YEAR 1



Barbershop Books Title List

Lego City: Calling All Cars - Sonia Sander
Chicka Boom Boom - John Archambault
Cloudy With A Chance of Meatballs - Judi Barrett
David Goes to School - David Shannon
Diary of a Wimpy Kid: Rodrick Rules - Jeff Kinney
Hi! Fly Guy - Tedd Arnold
How Do Dinosaurs Go to School? - Jane Yolen
No David - David Shannon
Not Norman - Kelly Bennett
Snowy Day - Ezra Jack Keats
The Adventures of Captain Underpants - Dav Pilkey
The Gingerbread Man - Karen Schmidt
Those Shoes - Maribeth Boelts
Truck - Donald Crews
Way of the Ninja - Greg Farshtey

YEAR 2



Barbershop Books Title List

Pete the Cat and His Four Groovy Buttons - James Dean
Don't Let the Pigeon Drive the Bus - Mo Willems
Elephant and Piggie - Mo Willems
Yo Yes! - Chris Rashka
Goosebumps: Monster Blood - R. L. Stein
Diary of a Wimpy Kid (Book 3) - Jeff Kinney
Captain Underpants (Book 2) - Dav Pilkey
Zero Degree Zombie Zone - Patrik Henry Bass
Slam Dunk: Standing Tall and Talented - Amar'e Stoudemire
Cole: Ninja of Earth (Ninjago) - Greg Farshtey
101 Hidden Animals - Melvin Berger and Gilda Berger
Diary of a Worm - Doreen Cronin
How Do Dinosaurs Play With Their Friends? - Jane Yolen
Peter's Chair - Ezra Jack Keats
How Do You Burp in Space? And Other Tips Every Space Tourist Needs To Know - Susan E. Goodman

YEAR 2

(Continued)

Columbus City Schools Titles Added to the Barbershop Reading Spaced for Older Students

American Born Chinese - Gene Luen Yang

Drama - Raina Telgemeier

Drowned City: Hurricane Katrina and New Orleans - Don Brown

Hand in Hand: Ten Black Men Who Changed America - Andrea Pinkney

Hewitt Anderson's Great Big Life - Jerdine Nolan and illustrated by Kadir Nelson

I, Too, Am America - Langston Hughes and Bryan Collier

Max Found Two Sticks - Brian Pinkney

Quackers - Liz Wong

The Invention of Hugo Cabret - Brian Selznick

The Real Slam Dunk - Charisse Richardson

FAQs: Frequently Asked Questions

What should a barbershop do if the books are torn or damaged?

Throughout the 2017-18 year each barbershop will receive replacement books so that the barbershops can replace damaged or permanently borrowed titles. Please feel free to give away any books that have become worn once your replacement titles have been received. We want to make sure that each of the 15 titles are available for our young readers.

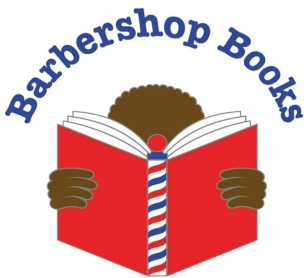
Can a barbershop place other books, titles or magazines inside the Barbershop Books setup?

The **Barbershop Books** setup is designed to attract children between the ages of 4-8 years old. The goal of the program is to provide reading material suitable for those ages. The Barbershop Books Program has a pre-approved reading list that has been designed to cater to the needs of its readers. The setup should be free of other titles and magazines that are not on the pre-approved booklists unless they are age appropriate.



What can a barbershop do to make sure that their customers use the Barbershop Books reading spaces?

The colorful display of the **Barbershop Books** setup will usually draw children to the books. Barbers should also invite young readers and their caregivers to use the books during their barbershop visit. However, if a **Barbershop Books** setup is not clean in appearance and visually organized, children and parents will most likely be hesitant to utilize the setup. The best way to make sure the **Barbershop Books** setup is being used is to keep it clean, neat, organized, and in a visible area that is accessible to your customers.



How can a barbershop become a participant of the Barbershop Books Program?

The Columbus **Barbershop Books Program** would love to have you as a partner in this initiative. If your barbershop is interested in participating, please inquire by sending an email to lamont703@gmail.com with the title **Barbershop Books** in the subject line.

2017-2018 Columbus Barbershop Books Participants

Airport Barbers

Garth Adams
2804 Johnstown Rd. Unit #C
Columbus, Ohio 43219

Big Heads Barber Salon

Juan Solis
5625 North High St. Suite #7
Columbus, Ohio 43085

Brothers Finest Barbershop

Moss
3895 Cleveland Ave.
Columbus, Ohio 43224

The Buckeye Barbershop

Adam Garcia
2895 Brice Rd.
Columbus, Ohio 43109

Clean Cutts Barbershop

Jonathan Smith
1845 Cleveland Ave.
Columbus, Ohio 43211

Cut Masters

Des the Barber
2293 Cleveland Ave.
Columbus, Ohio 43211

Elite Barbershop

Darryl Abbington
2080 E. Dublin-Granville Rd.
Columbus, Ohio 43229

E'Voluer

Rick Duckett
705 E. Long St.
Columbus, Ohio 43203

Gifted Hands Barbershop

Will Walker
1424 E. 5th Ave.
Columbus, Ohio 43219

Good Life Barbershop

Eric Green
2394 W. Broad St.
Columbus, Ohio 43204

Grooves Barber and Beauty Salon

Denise Roberts
6533 E. Livingston Ave.
Reynoldsburg, Ohio 43068

Hair Visions Barbershop

Devin Berry
1298 Brice Rd.
Reynoldsburg, Ohio 43068

Inspirational Design Group

Angelo Robinson
3657 E. Livingston Ave. Unit #B
Columbus, Ohio 43227

Kiessence Grande Beauty and Barber Salon

Steve Calloway
2301 South Hamilton Rd.
Columbus, Ohio 43232

Klassic Edge Beauty & Barber

Carlos Smith
5723 N. Hamilton Rd.
Columbus, Ohio 43230

Kut City Barbershop

Marlon Bennett
1485 E. Dublin-Granville Rd.
Columbus, Ohio 43229

Kut City Barbershop

Marlon Bennett
1485 E. Dublin-Granville Rd.
Columbus, Ohio 43229

Kut City Remix Barbershop

Marlon Bennett
5754 Kathy Run Lane
Columbus, Ohio 43229

LB Salon Suites

Robert Locklear
1047 College Ave.
Columbus, Ohio 43209

Ohio State College of Barber Styling

David Gail
4614 E. Broad St.
Columbus, Ohio 43213

Oohs and Ahs Beauty and Barber

Byron Woods
2539 Frankway St.
Columbus, Ohio 43232

Polished Cuts

Mike Shabazz
2680 Courtright Rd.
Columbus, Ohio 43232

Power Cuts

Robert Locklear
1045 College Ave.
Columbus, Ohio 43209

Profilers Designer Cuts

Alex McCary
3169 E. Main St.
Columbus, Ohio 43213

Pure Elegance Barber and Beauty

Terrance Seals
1533 Lockbourne Ave.
Columbus, Ohio 43207

Stew's Barbershop

LaJuan Bass
2389 Sullivant Ave.
Columbus, Ohio 43204

Straight Razors Barbershop

Dave Staton
2012 Sullivant Ave.
Columbus, Ohio 43223

Style Masters

Alex Guerrero
4858 W. Broad St.
Columbus, Ohio 43228

Supreme Cutz

Emmett Brown
1355 North High St.
Columbus, Ohio 43201

The Buckeye Barbershop

Adam Garcia
2895 Brice Rd.
Columbus, Ohio 43109

Touch and Agree Barbershop

Marlon Burton
1226 Marion Rd.
Columbus, Ohio 43207

Unique Image Barber and Beauty Salon

Lamont Evans
2410 Home Acre Dr.
Columbus, Ohio 43231



Learn more about the **Barbershop Books** program through Columbus City Schools by calling our Office of Student Mentoring Initiatives at **614.365.5000** (ext. 2175).